



# TESLAW

## THE STATE BAR OF TEXAS ENTERTAINMENT & SPORTS LAW SECTION

April 15, 2015

### TESLAW E-Newsletter

April 15, 2015

Issue No. 14

Dear Members,

Thanks to everyone who attended and assisted with the TESLAW SXSW Mixer – the event is bigger and better each year. In addition, TESLAW introduced a new line of T-shirts themed "Because Everyone is Working on a Screenplay" to accompany the popular Rock Star Attorney T-shirts. Both will be available at the [State Bar of Texas Annual Meeting](#) in San Antonio, where on June 18, 2015, TESLAW will host a three-hour ethics CLE presentation, with panels on music, sports and film/TV. We look forward to seeing you there.

Very truly yours,

[Craig Crafton](#), Chair

[Entertainment and Sports Law Section](#)

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### Spotlight on Pete Reid

As an honors student at the Edinburgh Law School in Scotland, [Pete Reid](#) was awarded an international scholarship to study law at the University of Texas. In 2010, Reid returned to Austin to open up his own practice specializing in commercial litigation and sports law.

But there were a few stops along the way.

After graduation, Reid went to work in government for the Texas Legislative Council and for The Scottish Parliament as a clerk for the Education, Culture and Sport Committee. In 2004, Reid moved to New York, passed the NY bar, and began working at a midtown litigation firm. During his time in NYC, Reid practiced in the areas of real estate litigation, medical malpractice, and sports law. Reid's most memorable NY case was his successful representation of the builders of the controversial "[ground zero mosque](#)."

After gaining valuable experience as a New York litigator, Reid decided it was time to move back to Austin and open up his own practice in the areas of sports and entertainment. Reid represents a variety of sports teams and athletes, and counts the [Austin Aztex](#) soccer team as one of his clients.

Reid's passion for soccer can be seen in his [YouTube commercial](#), where Reid bicycle-kicks a goal while wearing a three-piece suit. Lexis Nexis blogged that Reid's commercial was "arguably the greatest lawyer commercial ever." The commercial was given positive reviews on Fox News, Buzz Feed, and Above the Law.

Aside from his law practice, Reid contributes to the blog, [DearScotland.com](#), which spotlights Scottish music, sports, film, literature, and culture.

